



# PRIVACY POLICY

## 1. INTRODUCTION

Purpose. The purpose of this Eventory Privacy Policy (“Privacy Policy”) is to describe how Eventory collects, uses and shares information about you through the Eventory website (at [www.eventory.cc](http://www.eventory.cc)) (the “Website”), the Eventory mobile applications (“Mobile Apps”) and Eventory’s other online interfaces (collectively referred to herein as the “Services”).

Please read this notice carefully to understand what we do. We make every effort to protect users’ data, in particular we try to comply with the General EU Data Protection Regulation (GDPR), which entered into force on 25th May 2018 and is valid in the European Union countries. If you do not understand any aspects of our Privacy Policy, please feel free to contact us online at [hello@eventory.cc](mailto:hello@eventory.cc) or as described at the end of this Policy.

Our Privacy Policy explains:

- Information We Collect and Why We Collect It
- How We Use and Share Your Information
- Access to Your Information and Choices
- Security of Your Information
- California Privacy Rights
- International Privacy Practices
- Changes to Our Privacy Policy

- Questions and How Contact Us

We would like to ensure you that we care about the highest standards of legal compliance. In general, “Eventory” hereinafter refers to services provided by Eventory Inc. in cooperation with Eventory Polska Sp. z o.o. (unless explicitly indicated otherwise). However, in terms of processing personal data of users the entities are separated. In accordance with the GDPR all of the personal data collected by Eventory Polska Sp. z o.o. will not be transferred or processed by the entities outside of the EU, such as Eventory Inc. or any other related entity. In relation to Eventory Polska Sp. z o.o., Eventory Inc. is the owner of Intellectual Property and is not provided with access to the personal data of users, collected by Eventory Polska Sp. z o.o.

While delivering its Services within the EU, Eventory Polska Sp. z o.o. uses the servers provided by Amazon (through AWS) that are located within the EU (in Frankfurt am Main).

**Scope; Third Party Sites.** This Privacy Policy applies only to information we collect at and through the Services. Our Services may also contain links to third party sites that are not owned or controlled by Eventory. Please be aware that we are not responsible for the privacy practices of such other sites. We encourage you to be aware when you leave our Services and to read the privacy statements of each and every website, mobile application and online service that collects personal information.

Terms of Use. Please note that your use of our Services is also subject to our Terms and Conditions of Use.

## 2. INFORMATION WE COLLECT AND WHY WE COLLECT IT

**Information You Provide To Us.** You can provide information to us through the Services through various means, including

- When you register on the Website or Mobile App, or otherwise create an online account
- When you register or sign in to the Services using your account from another service (such as LinkedIn)
- On your account information page
- When you provide feedback via an online feedback form or contact us form
- When you request information through the Services
- When you access the Services, including the Mobile Apps through your smartphone or mobile device

The information we might collect from you and via your connected social media accounts, includes personal information, such as

- Name
- Address
- Date of Birth
- Education History
- Hometown
- Work History

We also collect additional information from your connected social media accounts, including your user groups, interests, “likes”, user photos, relationship details, your user status, and certain profile information about your friends.

**No Information From Children Under Age 13.** If you are under the age of 13, please do not attempt to register with us through the Services or provide any personal information about yourself to us. If we learn that we have collected personal information from a child under the age of 13, we will promptly delete that information. If you believe we might have any information from a child under the age of 13, please contact us at [hello@eventory.cc](mailto:hello@eventory.cc).

**Information We Collect Automatically.** We collect certain information automatically as you use our Services, such as:

- IP address
- Browser type
- Computer or device type
- Unique device identifiers
- Operating system version
- Platform type
- Device ID
- The website from where you navigated to our Website
- Time and date of using our Services
- The name of your Internet service provider (ISP)
- The pages on our Website that you view
- Location / Geolocation information
- Cookies
- Local shared objects (flash cookies)
- Browser language

**Information we collect from other sources:** From time to time, we may obtain information about you or your Contacts from third-party sources, such as public databases, social media

platforms, third-party data providers and our joint marketing partners. We take steps to ensure that such third parties are legally or contractually permitted to disclose such information to us.

**Cookies.** When you visit our Website we send one or more “cookies” to your computer or other device. A cookie is a small file containing a string of characters that is sent to your computer when you visit a website. When you visit the website again, the cookie allows that site to recognize your browser. Cookies may store unique identifiers, user preferences and other information. The Services use both session cookies and permanent cookies. You can reset your browser to refuse all cookies or to indicate when a cookie is being sent. However, some website features or services may not function properly without cookies. We use cookies to improve the quality of our service, including for storing user preferences, tracking user trends and providing relevant advertising to you.

**Pixel Tags.** We may use “pixel tags,” also known as “web beacons,” which are small graphic files that allow us to monitor the use of our websites. A pixel tag is a type of technology placed on a website or within the body of an email for the purpose of tracking activity on websites, or when emails are opened or accessed, and is often used in combination with cookies. A pixel tag can collect information such as the IP (Internet Protocol) address of the computer that downloaded the page on which the tag appears; the URL of the page on which the pixel tag appears; the time the page containing the pixel tag was viewed; the type of browser that fetched the pixel tag; and the identification number of any cookie on the computer previously placed by that server.

#### **GDPR fulfilment.**

Personal data will be processed in order to:

- a) create Eventory account based on ar. 6.1 point f GDPR
- b) implement the contract for the provision of services offered by Eventory under the platform on the basis of art. 6 § 1, point b. GDPR.

However, as we mentioned, we ensure you that Eventory Inc. does not have an access to personal data collected by Eventory Polska Sp. z o.o. In terms of collecting or processing the personal data, Eventory Polska Sp. z o.o. and Eventory Inc. shall be regarded as separate entities.

In accordance, we may also use the Personal Information we collect through the Services or other sources for a range of reasons, including:

- To bill and collect money owed to us by you.
- To send system alert messages.
- To communicate with you about your account and provide customer support.
- To enforce compliance with our Terms of Use and applicable law, and to protect the rights and safety of our Members and third parties, as well as our own. This may include developing tools and algorithms that help us prevent violations.

- To meet legal requirements, including complying with court orders, valid discovery requests, valid subpoenas, and other appropriate legal mechanisms.
- To provide information to representatives and advisors, including attorneys and accountants, to help us comply with legal, accounting, or security requirements.
- To prosecute and defend a court, arbitration, or similar legal proceeding.
- To respond to lawful requests by public authorities, including to meet national security or law enforcement requirements.
- To provide, support and improve the Services. For example, this may include sharing your or your Contacts' information with third parties which are compliant with GDPR in order to provide and support our Services or to make certain features of the Services available to you.
- To provide suggestions to you.
- For our data analytics projects. Our data analytics projects use data from Eventory and Eventory Planning accounts, including Personal Information of Contacts, to provide and improve the Services. We use information like your event and networking habits and your Contacts' details and purchase history, so we can make more informed predictions, decisions, and products for our Users. If you or your Contact prefer not to share this data, you can send us an email to opt out of data analytics projects.
- Combined information. We may combine Personal Information with other information we collect or obtain about you (such as information we source from our third-party partners) to serve you specifically, such as to deliver a product or service according to your preferences or restrictions, or for advertising or targeting purposes in accordance with this privacy policy. When we combine Personal Information with other information in this way, we treat it as, and apply all of the safeguards in this privacy policy applicable to, Personal Information.

### **3. HOW WE USE AND SHARE YOUR INFORMATION**

To Provide Products, Services, and Information. As described above, we collect information from you so that we can provide the services available to you through the Services, as well as to provide the information that you request from us. We use your personal information to provide features, functionality, discover people like you, discover similar interests of other users, deliver relevant advertisements, offers and coupons, and to contact you about our products, services, and new offerings. We may provide information to third party service providers that help us deliver the information, products and services provided via the Services. However, while doing so, we care about compliance with GDPR and other legal provisions.

Your assigned username (not your email address) might be displayed to other users alongside the content you upload, including pictures, videos, comments, likes and other information you provide.

We may use third parties to help host our Services, and process payments. These service providers will have access to your personal information in order to provide these services, but when this occurs we implement, in accordance with GDPR, reasonable contractual and technical protections to limit their use of that information to provide the above-mentioned services.

**Legal Requests or Requirements and to Prevent Harm.** In addition to the uses set forth elsewhere in this Privacy Policy, we will share personal information with third party companies, organizations or individuals outside of Eventory if we have a good-faith belief that access, use, preservation or disclosure of the information is reasonably necessary to:

- Meet any applicable law, regulation, subpoena, legal process or enforceable governmental request.
- Enforce applicable Terms of Use, including investigation of potential violations.
- Detect, prevent, or otherwise address fraud, security or technical issues.
- Protect against harm to the rights, property or safety of Eventory, our users, customers or the public as required or permitted by law.

**Transfer in the Event of Sale or Change of Control.** If the ownership of all or substantially all of our business changes or we otherwise transfer assets relating to our business or the Services to a third party, such as by merger, acquisition, bankruptcy proceeding or otherwise, we may proceed to transfer or sell your personal information to the new owner. In such a case, unless permitted otherwise by applicable law, your information would remain subject to the promises made in the applicable privacy policy unless you agree differently. However, we ensure you that legal compliance is our priority. As such, we will not pursue any actions that would be contrary to GDPR or other legal provisions.

## **4. ACCESS TO YOUR INFORMATION AND CHOICES**

You can access certain information we have relating to your online account by signing into your account and going to the Profile section of our Website. If you have questions about personal information we have about you or need to update your information, you can contact us at [hello@eventory.cc](mailto:hello@eventory.cc). You can opt-out of receiving marketing and promotional e-mails from Eventory sending an email to [hello@eventory.cc](mailto:hello@eventory.cc) with the subject line "Email Opt Out", or by using the opt-out or unsubscribe feature contained in the e-mails.

You can close your online account by emailing [hello@eventory.cc](mailto:hello@eventory.cc) with the subject line "delete account". Please understand that your account will remain active until you send the email described above or you disable your account on the Website – deleting the Mobile Apps will not close your Eventory's account. If you close your account, we will no longer use your online account information or share it with third parties. We may, however, retain a copy of the information for archival purposes, and to avoid identity theft or fraud.

## GDPR compliance.

You and your Contacts may have the following data protection rights:

- **To access, correct, update or request deletion** of Personal Information. Eventory takes reasonable steps to ensure that the data we collect is reliable for its intended use, accurate, complete and up to date. As a User, you can manage many of your individual account and profile settings within the dashboard provided through the Eventory platform, or you may contact us directly by emailing us at [hello@eventory.cc](mailto:hello@eventory.cc).
- In addition, you can **object to processing** of your Personal Information, ask to **restrict processing** of your Personal Information or **request portability** of your Personal Information. You can exercise these rights by contacting us using the email address [hello@eventory.cc](mailto:hello@eventory.cc). If any of your Contacts wishes to exercise any of these rights, they should contact you directly, or contact us.
- Similarly, if Personal Information is collected or processed on the basis of consent, the data subject can **withdraw their consent** at any time. Withdrawing your consent will not affect the lawfulness of any processing we conducted prior to your withdrawal, nor will it affect processing of your Personal Information conducted in reliance on lawful processing grounds other than consent.
- You have the **right to complain to a data protection authority** about the collection and use of Personal Information. For more information, please contact your local data protection authority.

We respond to all requests we receive from individuals wishing to exercise their data protection rights in accordance with applicable data protection law. We may ask you to verify your identity in order to help us respond efficiently to your request. If we receive a request from one of your Attendee, we will either direct the Attendee to reach out to you, or, if appropriate, we may respond directly to their request.

## 5. SECURITY OF YOUR INFORMATION

In order to help secure your personal information, access to your data via our Services is password-protected. We have given you access to the Services via LinkedIn.com authentication or other authentication methods, which enables you to access certain parts of the Services. To protect any data you store on our servers, we also audit our system for possible attacks. However, since the Internet is not a 100% secure environment, we cannot guarantee, ensure, or warrant the security of any information you transmit to us. There is no guarantee that information may not be accessed, disclosed, altered, or destroyed by breach of any of our physical, technical, or managerial safeguards. It is your responsibility to protect the security of your login information. Please note that e-mails and other communications you send to us through our Services are not encrypted, and we strongly advise you not to communicate any confidential information through these means.

## **6. CALIFORNIA PRIVACY RIGHTS**

Under California's "Shine the Light" law, California residents who provide personal information in obtaining products or services for personal, family or household use are entitled to request and obtain from us once a calendar year information about the customer information we shared, if any, with other businesses for their own direct marketing uses. If applicable, this information would include the categories of customer information and the names and addresses of those businesses with which we shared customer information for the immediately prior calendar year (e.g. requests made in 2014 will receive information regarding 2013 sharing activities).

To obtain this information, please send an email message from the email address associated with your Eventory account to [hello@eventory.cc](mailto:hello@eventory.cc) with "Request for California Privacy Information" on the subject line and in the body of your message. We will provide the requested information to you at your e-mail address in response. Please be aware that not all information sharing is covered by the "Shine the Light" requirements and only information on covered sharing will be included in our response.

## **7. DO NOT TRACK MECHANISMS**

Certain browsers and other online tools permit users to express their preference regarding the collection of personally identifiable information about the users' individual online activities and/or send so-called "do not track" signals to website operators ("Do Not Track Mechanisms"). At this time, Eventory does not honor Do Not Track Mechanisms, and will not stop collecting or sharing information provided by a user in response to a Do Not Track Mechanism. Please understand that Eventory will continue to collect, use and share your information (including your personal information) as set forth in this Privacy Policy regardless of whether you use or set a Do Not Track Mechanism.

## **8. CHANGES TO OUR PRIVACY POLICY**

Our Privacy Policy may change from time to time. We will not reduce your rights under this Privacy Policy without your consent in accordance with applicable law. We will post any privacy policy changes on this page and, if the changes are significant, we will provide a more prominent notice (including, for certain services, email notification of privacy policy changes). We will also keep prior versions of this Privacy Policy in an archive for your review.

## **9. QUESTIONS AND HOW CONTACT US**



If you have any questions, concerns, complaints or suggestions regarding our Privacy Policy or otherwise need to contact us, please contact us at [hello@eventory.cc](mailto:hello@eventory.cc)